

# SEPTEMBER 2025

## CONTENT CALENDAR FOR FALL OPEN STUDIO WEEKEND

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8	9	10	11	12	13
14 Post event to online calendar listings <ul style="list-style-type: none"><li>• VT Vacation, FPF, etc.</li></ul>	15	16 Create blog post	17	18 Create Facebook event	19	20
21	22	23 STD email <ul style="list-style-type: none"><li>• Production in progress, story</li><li>• Talking points, incentives</li></ul>	24 Social post <ul style="list-style-type: none"><li>• Production in progress, story</li></ul>	25	26	27
28 Boost Facebook event and top event related post	29 Social post <ul style="list-style-type: none"><li>• Production in progress</li></ul>	30 Teaser email <ul style="list-style-type: none"><li>• Event details</li><li>• Favorite pieces so far</li></ul>				

# OCTOBER 2025

## CONTENT CALENDAR FOR FALL OPEN STUDIO WEEKEND

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2 Social post <ul style="list-style-type: none"><li>• Studio tour video?</li><li>• Excited to welcome people</li></ul>	3 Launch <ul style="list-style-type: none"><li>• Email</li><li>• Social</li></ul>	4 Social post <ul style="list-style-type: none"><li>• This event is so fun</li></ul> Open Studio Weekend
5 Thanks and last call email or social post  Open Studio Weekend	6 Social post <ul style="list-style-type: none"><li>• Thanks, testimonial</li></ul>	7	8 Thank you and looking ahead email	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	