

Getting Your Open Studio Tour Guides, Posters and Signs

What's available and included in the event fee:

- Paper Signs 22" x 17", plastic sign covers for them
- Date Change Patches, if you are reusing previous signs
- Posters 11" x 14"
- 3" Stickers

- Plastic Yellow Signs - (extra fee), + wire frame

We try to balance costs for us and you with timeliness and practicality. We work diligently to get the supplies to you, but in the end it is up to you to make the arrangements to get your materials.

- You can choose to have us ship/mail to you for a fee. We charge \$35 for this and will invoice you for the actual shipping amount that exceeds this.
- I can ship materials to someone in your loop and you can pick up from them. This saves you a trip to Montpelier (but Montpelier is so worth the trip!).
- You can pick up from the office, if you let me know when, at 46 Barre St in Montpelier. If you pick up for others in your loop, that would be great also.

How to plan for what you need.

Yellow signs link all our promotion to your physical location. Many people find their way to the studio by simply following the signs. Others are looking for you and need to know that they are on the right track. So it is VERY important to request enough signs and leave time to prepare them and set them out.

Plan to put a sign (one or two sided depending on traffic patterns in your area) at every turn from a main road or town to your studio. We will discuss placement and preparation at our Zoom seminar for participants.

Tour booklets & posters: What hospitality sites are in your area that would appreciate a few booklets? Libraries, schools, galleries, chambers of commerce, food co-ops are all other good spots to leave posters with booklets. Check out the tips for using these supplies to bring people to your studio.

How to let us know what you need.

- We will send link to a survey where you can place your order. The survey has information to help you order the right amount of materials.
- Or email us.
- Or call us.