

SEPTEMBER 2023

PROMOTION CALENDAR

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4 LABOR DAY	5 BLOG POST PRESS RELEASE SOCIAL MEDIA #1	6	7 CREATE FB EVENT	8 PICK UP OSW SUPPLIES	9
10	11 SAVE THE DATE EMAIL TOPIC -STUDIO PROCESS	12	13 ZOOM SEMINAR 10-11	14 SOCIAL MEDIA POST INCENTIVES TO VISIT	15 DISTRIBUTE POSTER & TOUR BOOKLET	16
17	18 MAIL POSTCARD INVITATION	19 MY LIFE AS ARTIST POST	20 REGISTER ON VERMONTVACATION. COM	21 FOLLOW UP EMAIL REMINDER	22 BOOST FB EVENT	23
24	25 REMINDER EMAIL	26 CLEANING THE STUDIO - PREPPING FOR VISITORS	27 FAVORITE TOOLS	28 FLOOD RECOVERY STORY WE'RE OPEN FOR BUSINESS	29 VISIT ME! SOCIAL MEDIA INVITATION	30 OPEN STUDIO WEEKEND