

Vermont Crafts Council Annual Business Meeting Minutes

April 27, 2022

Board Members and officials present: Steve Bronstein, Martha Fitch, Ellisa Campbell, Rachel Obbard, Sandy Ducharme, Judith Reilly, Ruby Leslie, and Katie O'Rourke (I could not tell who was still on the zoom meeting)

Welcome and introductions: Steve and Martha welcomed members to the meeting.

Secretary's Report: Sandy Ducharme presented the secretary's report. The Secretary's report was accepted as presented.

Treasurer's Report: Elissa Campbell presented the Treasurer's Report as of 9/30/2021. Total income for 2021 fiscal years is \$61,000 and expenses of \$74,400, net loss of \$13,500. This was a result of no open studio tours in 2020. We were not able to issue refunds to members, however Martha offered credits. Those members not responding however, were treated as donations. Martha noted that our financial situation is much improved going forward. The Treasurer's report was accepted as presented.

Project Reports:

Steve Bronstein reviewed the **2021 Spring Open Studio Weekend**. The dates were moved from Memorial weekend to June 19-20,2021. There were 73 members participating. The reviews on the success of the event were mixed. Some folks had decent attendance and others did not. The 2021 Fall Open Studio, October 2-3 was about the same. Covid-19 surges and the public wanted to have some normalcy!

Website update: Elissa and Rachel worked with a hired firm to build a new website. Martha was trained to update, add new pages, and keep the website current. Martha noted that Elissa continues to be a wonderful support for helping with the website.

Elissa Campbell presented the **Technology Grant Update**. We were awarded a \$5,000 grant which we are using for technology training for our members to include: social media, promotion, creating websites, selling online, email marketing, and more. Martha sent out a survey to our members about this and asked "what do you need help with".

Martha presented the bylaw changes: The Board tenure can be extended by a Board vote for a one year term. The Board must have at least 7 members. This was accepted as presented.

We thanked retiring Board members for their service: Rachel Obbard, Andera Trzaskos, and Hallie Monroe.

The slate of Board members and officers was accepted as presented:

New Board Members:

Judith Reilly, Ruby Leslie, Katie O'Rourke

Board Officers 2022 - 2023:

Steve Bronstein - President
Sandy Ducharme - Secretary
Elissa Campbell - Treasurer
Elysabethe James
Judith Reilly
Ruby Leslie

Respectfully submitted,
Sandy Ducharme