

MAY 2022

CONTENT CALENDAR FOR SPRING OPEN STUDIO WEEKEND

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
8	9	10 Create blog post	11	12 Create Facebook event	13	14
15	16	17 Save the date email <ul style="list-style-type: none"> Production in progress, story Talking points, incentives 	18 Social post <ul style="list-style-type: none"> Production in progress, story 	19	20	21
22 Boost Facebook event and top event related post	23 Social post <ul style="list-style-type: none"> Production in progress 	24 Teaser email <ul style="list-style-type: none"> Event details Favorite pieces so far 	25	26 Social post <ul style="list-style-type: none"> Studio tour video? Excited to welcome people 	27 Launch <ul style="list-style-type: none"> Email Social 	28 Social post <ul style="list-style-type: none"> This event is so fun Open Studio Weekend
29 Thanks and last call email or social post Open Studio Weekend	30 Social post <ul style="list-style-type: none"> Thanks, testimonial 	31	1 Thank you and looking ahead email	2	3	4